



**Canadian Privacy** is targeted to the specific needs of Canadian privacy professionals as well as anyone who manages information that is subject to Canadian jurisdiction. Those taking the course will gain an understanding of Canadian information privacy laws in the public, private and healthcare sectors, as well as principles and practices at the federal, provincial and territorial levels.

The training is based on the body of knowledge for the globally recognized **Certified Information Privacy Professional/Canada (CIPP/C) certification program.**

## Meet your privacy challenges head on with **IAPP TRAINING**

### **Data Is One Of Your Most Valuable Assets**

Every day it is being accessed, shared, managed and transferred by people in your organization—in all departments and at all levels. Unless your employees have a solid understanding of the considerations and challenges involved in managing data, you risk a data breach, diminished customer trust and possible enforcement action.

IAPP training can provide your staff with the knowledge they need to help you meet your privacy program goals of reduced risk, improved compliance, enhanced brand loyalty and more. The IAPP offers privacy and data protection training programs specifically designed to extend that knowledge to those on your team requiring a solid understanding of privacy principles and practices.

In order to help you drive privacy knowledge across your organization, our comprehensive and flexible programs can be suited to your specific needs and availability.

By investing in your staff, you'll give them the knowledge to make better decisions in their everyday work, which is fundamental to the success of your privacy program.

# CANADIAN PRIVACY



This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPP/C exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify, as well for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.

**LIVE TRAINING**

## MODULES:

### **Module 1: Introduction to privacy**

Summarizes the basics of information privacy and discusses the history of privacy, definitions of privacy, basic data subject rights, and world models for data protection

### **Module 2: Legal basics**

Outlines the Canadian government and legal structure. Reviews the political structure of the Canadian government, division of powers, courts and administrative tribunals, sources of law, and enforcement agencies and powers

### **Module 3: Privacy basics**

Provides definitions of personal information, employee and work-product information, publicly available information, and private or sensitive information. Introduces the basic privacy principles underlying the *Model Code for the Protection of Personal Information*

### **Module 4: Private-sector statutes**

Reviews Canadian private-sector statutes, with a focus on PIPEDA, the Personal Information Protection Acts of Alberta and British Columbia (“the PIPAs”), the Quebec Act, and Canada’s Anti-Spam Legislation (CASL)

### **Module 5: Private-sector key privacy concepts and practices**

Outlines the 10 fair information principles which make up the *Model Code for the Protection of Personal Information* and explains their importance in protecting privacy

### **Module 6: Privacy issues to consider**

Explores trans-border data flows in the private sector as well as online behavioural advertising and data breach reporting

### **Module 7: Privacy incidents, compliance trends and emerging issues**

Examines case studies that illustrate the evolution and direction of recent OPC findings

### **Module 8: Relevant Canadian legal developments**

Examines additional case studies that illustrate the relationship between the OPC and the Federal Courts

### **Module 9: Notable guidance from the commissioner**

Discusses how the privacy commissioner provides guidance on privacy rights and obligations

### **Module 10: Canadian public-sector laws and practices**

Reviews public-sector privacy laws with a focus on the Privacy Act and similar provincial laws, including key policies and guidelines, plus a discussion of the privacy commissioner’s role

### **Module 11: Canadian health information privacy**

Reviews private- and public-sector health information privacy laws, including provincial health privacy laws, key health information organizations and genetic testing

### **Module 12: International privacy law basics**

Presents a high-level overview of the major principles, provisions and data subject rights under the GDPR, as well as other key international laws that may impact Canadian citizens and organizations

### **Module 13: Security fundamentals**

Presents a high-level overview of information security practices, including measuring and assessing information security, privacy-related safeguards, breach management and incident response, and artificial intelligence and “Big Data”